AIAP
WOMEN
in DESIGN
AWARD

AWDA
Aiap Women in Design Award
Fourth International Edition 2019

The AWDA biennial award, at its fourth edition, is open to all visual communication women designers, and aims at understanding and promoting the little-known universe of women working in visual communication design. The main goal is to investigate the languages, poetics and different approaches to graphic design as well as to explore the conditions in which women designers work.

AWDA is an international award. Women designers may submit projects produced between 2015 and 2019. The projects submitted in compliance with the terms of the call will be selected by an international jury made up of leading figures in the area of communication design.

This year we are proud to announce a partnership with ico-D, who have recognised the great social and ethical value of the prize and have thus become *Institutional Partner* of the 2019 edition, supporting and promoting the Award on the international scene.

Among the works deemed suitable for publication, the jury will choose the woman graphic designer winner of the *Aiap Women in Design Award 2019* and will award three honorary mentions, one in each category. The curators reserve the right to also give a Lifetime Achievement Award at their sole discretion. The official award-giving ceremony will take place in October 2019.

Award Categories
Design projects from all areas of visual design and about any topic may be submitted to one of the three categories below, plus one to "Lifetime achievement":

Professionals
women visual communication designers

Eligible entrants in this category are: owners of design firms; freelancers; women designers employed in design studios, and collectives Freelancers and designers employed in design firms/agencies must submit a self-declaration, stamped and signed by the studio or firm, certifying the intellectual property of the design submitted.

Students
women students, undergraduate students

Eligible entrants in this category are: women students who completed their studies not earlier than two years ago, students attending public or private higher education institutes, universities or specialised schools, whose course of studies has included visual communication projects as well as a final dissertation in visual communication design.

PhDs, Researchers and Teachers
women teachers, PhD candidates, researchers, scholars, theorists

Eligible entrants in this category are: secondary school and university teachers, teachers in private and/or public educational institutions, scholars who have carried out studies, research, workshops, PhD theses or publications on issues related to visual communication.

Lifetime achievement

This award is a 'cameo' Aiap wishes to give to those women designers, either Italian or international, who have stood out in their career either for their professional achievements or for giving a major contribution to the reflection on design culture. It may also be interpreted as an award 'in memory of'. This award is given at the jury's discretion.

How to enter

Participation requires:

- registration,

- payment of a fee:

Professionals

€ 120

PhDs, Researchers and Teachers

€ 100

Students

€ 30

One project only may be submitted for each category, for a maximum of three projects in total.

Discount codes are available to Aiap members and members of *collaborating partners*.

No further fees are to be paid by the winner and the selected designs.

The maximum number of designs to be submitted is three for the chosen category.

Registration and payment are done online on the dedicated area of our website, by filling all the information and then uploading the materials required.

What to submit

Following registration, participants are required to submit some materials by uploading them in the dedicated area of the AWDA website following the indications and within the set deadlines. All participants must clearly state the category in which they wish to participate. For each project submitted, designers shall upload a pdf file that shall:

- have a maximum of ten pages, including a short biography as well as the project's rationale, the nature of the process, the complexity of the work, the design team;

- include images of the finished product;

- any text shall not exceed 1000 characters per page.

Please follow the format guidelines provided at the bottom of the present call.

The materials to submit are:

1. ***category 'professionals'*:**

A maximum of one project (including self-production); a short biography; a photo of the designer and all useful contact details (website, email address, phone no.).

The project must be illustrated in a single pdf document, A3 format, for a maximum of 10 pages including the biography (the pdf must not be heavier than 8 Mb).

projects' specifications and credits

Each project must report full credits as follows:

- project title;

- client;

- art director if relevant, senior/junior graphic designer if relevant;

- any other collaborations if relevant;

- photography, copywriting;

- font, paper, printing;

- country of production, year/years;

- the projects submitted must have been realised from 2015 onwards;

- all texts must be in English. Italian designers only are required to include texts in English *and* Italian.

Freelancers and designers employed in design firms/agencies must submit a self-declaration, stamped and signed by the studio or firm, certifying the intellectual property of the design submitted.

2. **category 'PhDs, researchers and teachers'**:

A maximum of one documented research project: a short biography, a photo of the designer and all useful contact details (website, email address, phone no.).

Each project must be illustrated in a single pdf document, A3 format, for a maximum of 10 pages, including a short biography (the pdf must not be heavier than 8 Mb).

projects' specifications and credits

Each project must report full credits as follows:

title of the research project, year (if it is an unpublished project/volume); title of the volume, publisher, place, year (if it is a published project/volume); title of the chapter authored by the entrant, publisher, place, year (if it is an edited volume).

The projects submitted must have been realised from 2015 onwards. All the texts must be in English. Italian designers only are required to add texts in Italian too

3. **category 'students'**:

A maximum of one study project (eligible works are projects, research works, degree theses, workshop results); a short biography, photo of the designer and all useful contact details (website, email address, phone no.).

Each project must be illustrated in a single pdf document, A3 format, for a maximum of 10 pages (the pdf must not be heavier than 8 Mb).

projects' specifications and credits

Submissions must include title of the project or thesis, university or institution of affiliation, name of the tutor (and co-tutor if relevant), place, year; name of the workshop leader designer in the case of participation in workshops, setting/event in whose framework the workshop took place, place, year. The projects submitted must have been realised from 2015 onwards. All the texts must be in English. Italian designers only are required to include texts in English *and* Italian.

How to submit

The materials to be submitted for the fourth edition of AWDA 2019 must be uploaded through the website **_www.aiap-awda.com_**, filling all the information required and going through the various steps needed for participation, following registration.

The uploaded materials can be complemented or replaced by others until the closing date of the call.

The submissions and online presentations will be forwarded to the jury, who will shortlist the selected projects and will later choose, among these, the winner of the _Aiap Women in Design Award 2019_ as well as the mentions. The Aiap secretariat will contact the shortlisted designers, who may be required to send the original materials and those needed for the publication of their projects.

Exclusion

A design will be excluded from participation in the contest:

a) if it is uploaded after 24:00 (midnight) on the deadline set in the call;

b) if it does not meet the requirements of the call.

Protection

Aiap is responsible for the safety of all the projects and works received and for the confidentiality of the information. To this purpose, Aiap guarantees that the upload area is private and only accessible to the jury members.

Jury

The jury's decision is final and indisputable. All of the jury's decisions will be made by majority. The jury will account for its decisions and write a general report on the contest, indicating in particular the reasons behind any award given.   A copy of the report will be stored by the Aiap secretariat and posted online on the dedicated website of the award (**_www.aiap-awda.com_**).

The category 'PhDs, researchers and teachers' will be judged by a special jury, made up mainly of professors and university researchers.

Use of the materials submitted

All the materials submitted are meant to be available for publication. Aiap may use them, entirely or in part, during the selection process, and reproduce them, entirely or in part, in

publications by Aiap Edizioni, on Aiap's websites and related online tools, in press releases concerning the events related to the publication of books and to any exhibitions related to the AWDA award, always indicating the project's and the designer's name, client and year.

The designers submitting their works agree that all the materials (texts and images) may be freely adjusted according to the communication needs of the various tools used, relieving Aiap from any responsibility concerning the violation of third parties' rights.

Timeframe

Publication of the call on the official website *www.aiap-awda.com*: *18th April 2019*.

Materials upload: *from 18th April to 30th June 2019*.

Shortlisting of the projects by the jury: by *31st July 2019*.

Communication to participants of the outcomes of shortlisting: *September 2019*.

Final jury meeting and award-giving ceremony: *October 2019*.

The Aiap secretariat will contact the shortlisted women designers, who will be required to send the high-resolution files for publication in the AWDA volume as well as the original materials in the case of an exhibition.

Secretariat

Detailed information on AWDA is available on the websites:

www.aiap-awda.com

Should you have any requests of clarification or general information please read the FAQs or write to: info@aiap-awda.com

For any general or technical problems during the registration and/or upload of the materials

please write to: help@aiap-awda.com.

FORMAT

1. for the category 'professionals'

<u>COLOPHON</u>

Designer
Name, Surname

………………………

Project
Title

………………………

Client

………………………

Year of production

………………………

Country of production

………………………

COLLABORATIONS

Art director

………………………

Senior Graphic designer

………………………

Junior Graphic designer

………………………

Photographer, Illustrator

………………………

Exhibition project

………………………

Other

………………………

SUPPLIERS

Printer

………………………

Paper factory

…………………………

Other

…………………………

ARTEFACTS PRODUCED

Size

…………………………

Print

…………………………

Paper

…………………………

Font

…………………………

Other

…………………………

PROJECT DESCRIPTION

Text: 1000 characters or 160 words

BIOGRAPHY

Designer

Name, Surname

Place and year of birth

Short biography

Text: 1000 characters or 160 words

Contact details

Phone, Email, Website

PORTRAIT

Photo 400x400 px, 300 dpi

SURVEY ON THE DESIGNERS' PROFESSIONAL CONDITION

Is the designer's profession protected in your country?

yes/no

Do you or did you benefit from some form of public support for your education or the set-up of your business?

yes/no

How would you define your job as designer?

Freelancer

Owner or co-owner of a studio / agency / cooperative

Employed by a studio / agency / cooperative

Where do you work?

I have my own professional studio

I work in a professional studio or a company

I work in a co-working space

I work from home

If owner of a business, do you have any employees? If you do, how many?

no. … employees or collaborators

Can you make a living out of your designer's work? Do you support other people (family members) with your work?

yes/no

Can you balance work and family/private life?

yes/no

How many free hours (excluding work and family/home commitments) do you have each day?

n. … free hours

In the country where you live or, alternatively, in the company you work for, to what extent do you feel supported by the welfare system (in the form of nurseries, healthcare, benefits for families)?

……………

FORMAT

2. for the category 'PhDs, researchers and teachers'

COLOPHON

Designer

Name, surname

………………………

………………………

Project

Title

………………………

Affiliation (University, Research centre, agreements…)

………………………

Year of production

………………………

Country of production

………………………

COLLABORATIONS

………………………

………………………

………………………

Editor (in case of publication)

………………………

PROJECT DESCRIPTION

Text: 1000 characters or 160 words

BIOGRAPHY

Designer

Name, Surname

………………………

Place and date of birth

………………………

Short biography

Text: 1000 characters or 160 words

Contact details

Phone, Email, Website

PORTRAIT

Photo 400x400 px, 300 dpi

SURVEY ON THE DESIGNERS' PROFESSIONAL CONDITION

Is the designer's profession protected in your country?

yes/no

Do you or did you benefit from some form of public support for your education or the set-up of your business?

yes/no

How would you define your job as designer?

Freelancer

Owner or co-owner of a studio / agency / cooperative

Employed by a studio / agency / cooperative

Where do you work?

I have my own professional studio

I work in a professional studio or a company

I work in a co-working space

I work from home

If owner of a business, do you have any employees? If you do, how many?

no. ... employees or collaborators

Can you make a living out of your designer's work? Do you support other people (family members) with your work?

yes/no

Can you balance work and family/private life?

yes/no

How many free hours (excluding work and family/home commitments) do you have each day?

n. ... free hours

In the country where you live or, alternatively, in the company you work for, to what extent do you feel supported by the welfare system (in the form of nurseries, healthcare, benefits for families)?

....

FORMAT

3. for the category 'students'

COLOPHON

Designer

Name, surname

………………………

………………………

Project

Title

………………………

Educational institution

………………………

Professor / teacher

………………………

Year of production

………………………

Country of production

………………………

COLLABORATIONS

………………………

………………………

………………………

SUPPLIERS

Printer

………………………

Paper factory

………………………

Other

………………………

ARTEFACTS PRODUCED

Size

………………………

Print

………………………

Paper

………………………

Font

………………………

Other

………………………

PROJECT DESCRIPTION

Text: 1000 characters or 160 words

BIOGRAPHY

Designer

Name, Surname

………………………

Place and date of birth

………………………

Short biography

Text: 1000 characters or 160 words

Contacts

Phone, Email, Website

PORTRAIT

Photo 400x400 px, 300 dpi

SURVEY ON THE DESIGNERS' PROFESSIONAL CONDITION

Do you know the laws concerning the protection of the designer's profession in your country?

yes/no

Do you or did you benefit from a scholarship for your education?

yes/no

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FAQs

1. *There is a maximum of 10 drawings, A3 format. Do these also include those with bio/photos or are the latter additional to the PDF dedicated to the project?*
   One PDF per project submitted. Each PDF file must have a maximum of 10 pages.
   In addition to the project itself, the 10 pages of the pdf shall include credits, short bio, photo and contact details of the designer, answers to the questionnaire.

2. *The maximum limit of 1000 characters refers to one language only:*
   o biography (max 1000 characters in English)
   o project description (max 1000 characters in English)
   o Italian designers only are required to add the Italian version of the text, which must be part of the 10 pages of the pdf document.

3. *What is the maximum size of the PDF?*
   The size of each PDF to upload must not exceed 8 Mb.

4. *Is it possible to modify or replace the PDFs uploaded?*
   The uploaded PDFs may be complemented or replaced by others until the closing of the call. After that, it will no longer be possible.